

OUTdoor

DESIGN & LIVING

Outdoor Design & Living targets homeowners who are creating lifestyle landscapes – right now. We do this by using a seamless mix of editorial and advertorial content to educate our readers about what they can achieve, and by giving them the confidence to turn their vision into reality.

By offering carefully tailored information that is precisely targeted at people in the market for a new landscape, *Outdoor Design & Living* delivers you the right kind of customer at the right time – when they are in research mode and preparing to make major decisions about products and professional services.

Edition 33 of *Outdoor Design & Living* will include special features on the following topics:

- **Concrete in garden design (includes composite concrete décor and products)**
- **Pools and pool landscaping**
- **Outdoor lighting**
- **Outdoor heating**

Each feature will examine the latest design trends and provide practical tips and design ideas to help homeowners transform their outdoor areas into lifestyle havens.

Outdoor Design & Living is published in both print and digital format. This ensures that you get the best of both worlds – consumers who research in print and consumers who research in digital.



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